

# ARMS 2024 CONFERENCE ABSTRACT

**Theme:** Effective collaboration with external stakeholders

**Title:** Bridging the Gap between Industry, University, and Academia through Industry-UniversityCommunity Series (IUC Connect): Insights from School of Research Swinburne Sarawak, Malaysia

**Authors:** Uvaneswari Aripitri, Redin Dewi Meureni Binti Sapiee & Dayang Salwa Binti Abang Nawawi - Swinburne University of Technology Sarawak Campus, Malaysia

**Abstract:**

In today's research landscape, collaboration is paramount, and research management professionals play a pivotal role in fostering and sustaining these partnerships across organizational boundaries. This abstract explores their critical function in facilitating collaboration among researchers, industry stakeholders, and government funders, emphasizing how these external partnerships are integral to project execution and the professional development of research managers. By integrating efforts across diverse stakeholders, research management professionals strengthen their position within the broader research ecosystem.

The Industry-University-Community (IUC) Talk Series initiated by Swinburne University of Technology Sarawak (SUTS) exemplifies successful collaboration. This initiative is a testament to SUTS's dedication to bridging the gaps between industry, community, and academia through research. The IUC Talk Series is designed to foster a symbiotic relationship among these sectors, with objectives that include promoting collaborative research outcomes, fortifying partnerships through formal agreements, and pinpointing and addressing community and industry-specific challenges through academic inquiry.

The School of Research (SoR) is the nucleus for organising these talks, working in tandem with various Centres/Clusters to select speakers and outline the expected benefits of each session. This collaborative framework ensures the optimisation of resources and maximises engagement across sectors. The initiative has seen tangible success, exemplified by establishing Memorandums of Agreement (MoAs) for scholarships and research projects, thereby underlining the potency of the IUC Series as a model for industry-academia-community collaboration. Through such initiatives, the research management profession demonstrates its indispensable role in bridging diverse sectors and enhancing the impact and reach of research.